

Some people think that only way to judge someone's success in business is by the amount of money they make. Is money a true indicator of the success of a business? In what other ways could success in a business be measured?

There is a controversial question as to whether money is a brilliant scale in order to take the measure of success in business or not. This essay will discuss this perspective and then suggest some signs in order to estimate the value of a business-~~prospering~~prosperity.

There are some factors which ~~describe~~determine the level of success of a company, although money plays a decisive role in ~~business~~this area, it is not completely an appropriate factor ~~as a true indicator~~. First and foremost, firms are better off being a well-known corporation among their customers when it comes to quality of commodities and reasonable prices. This leads to them having a number of loyal patrons, and admittedly patrons are their ~~investment~~asset, nor does an amount of money ~~which~~ exist on in their bank accounts. Secondly, money is not an outstanding scale because this idea causes firms to eliminate their achievements which are more valuable than money like ~~by which I mean~~ developing/discovering a new drug in the pharmaceutical industry could contribute to a countless number of patients. As a result (consequence of), the value of this accomplishment is not comparable with the amount of money.

Turning to ~~suggestive~~indicators ~~suggestive of in order to take the measure of~~ success in a business. Firstly, the satisfaction of employees and laborers is one of the remarkable factors in order ~~to for a corporation to~~ prosper ~~a corporation~~, therefore, the more satisfied workforces ~~should beare~~ satisfied, the more studiously they work and conditions of the company will be facilitated. A further well-known sign is that carrying out business provides job opportunities for people. It must be said that global outsourcing has becomes so prevalent in today's global economy and this gives better choices to managers of companies who wish to employ international staffs, so, I could point out that a business is more successful which has a variety of workforces from all around the world.

In conclusion, money is not ~~merely the sole~~ factor ~~to take in~~ taking the measure of the success of a business. Indeed, the most significant value~~best investment~~

in a company is its patrons and employees and concentration on them could create better achievements for both companies and societies.